



TONKA BREW FEST 2023

Saturday November 4, 2023

3pm to 6pm

Gale Woods Farm in Minnetrista, MN

What's all the buzz about Tonka Brew Fest?

TEN years, WOW! Tonka Brew Fest a craft brew festival focused exclusively on Minnesota Craft Brews at the picturesque Gale Woods Farm in Minnetrista! Tonka Brew Fest events have been the buzz of Lake Minnetonka and this year promises to be even greater and we want you to be a part of it!!

In 9 years (2013-2022 minus 2020) of Tonka Brew Fest we've raised nearly \$113,000 which the Mound-Westonka Rotary used for numerous community and humanitarian projects - including the Mound Harbor District area improvements, WeCAN Mobile Market Van, a GlideScope (life-saving medical device) for the Waconia Emergency Department, Shelter Box disaster relief supplies, Exchange Students (in 2017-18 we had both outbound Westonka students in Japan & hosted a student from Finland), Westonka High School Student Scholarships, Support to WeCAB, WeCAN, Westonka Food Shelf, student school supplies, hats, mittens & much, much more!

Who attends the Tonka Brew Fest?

Tonka Brew Fest attendees' range in age from 30 to 65 with an estimated 60% - 40% male to female ration. The majority of the 500 attendees live/work in the West Metro Lake Minnetonka Area (Wayzata to Minnetrista) but we also draw from the surrounding larger cities including but not limited to Minneapolis, Bloomington & St. Paul.

Who is Mound-Westonka Rotary?

Established in 1962, the Mound-Westonka Rotary is local business owners, executives and community members who want to make a difference in the community. We have been providing "Service Above Self" for 61 years - serving the needs of the Westonka community and assisting in humanitarian efforts worldwide.

Become a Tonka Brew Fest Sponsor?

We invite you to support the community and support Rotary by becoming an official Tonka Brew Fest sponsor. We offer several ways businesses, organizations, and individuals can get community and media exposure (and even tickets) through sponsorship levels (see attached sponsorship sheet). We appreciate our sponsors and work hard to make sure you get the recognition you deserve through on-site signage, print flyers, website and social media.

We need your help! Become a sponsor and show our community your support of this fun and charitable event!

Mound-Westonka Rotary
Service Above Self

Rotary 
Club of Mound-Westonka



BREW FEST
10TH ANNIVERSARY EDITION

Sponsorship Opportunities



Tap Level Sponsor - \$250

- Your Name in Event Ads & Promos on social media
- Your Name on Event Tables
- Your Name on Tonka Brew Fest Website
- Your Name on Event Posters
- Your Name on Event Tasting Sheet
- Announce Your Name from the Stage
- 1 Tickets to Event (\$50 value!)

Micro Brew Level Sponsor - \$500

- Sponsorship of One Participating Brewery
- Your Name in Event Ads & Promos on social media
- Your Logo on Event Tables
- Your Logo on Tonka Brew Fest Website
- Your Logo on Event Posters
- Your Logo on Event Tasting Sheet
- Announce Your Name from the Stage
- 2 Tickets to Event (\$100 value!)

Brew Pub Level Sponsor - \$2,500

- Sponsorship of the Band
- Your Logo on the Bandstand
- Your Name in Event Ads & Promos on social media
- Your Logo on Event Tables
- Your Logo on Tonka Brew Fest Website
- Your Logo on Event Posters
- Your Logo on Event Tasting Sheet
- Announce Your Name from the Stage
- 8 Tickets to Event (\$400 value!)

Brew Master Level Sponsor - \$5,000

- Primary Event Sponsor
- Promotional Area at Event
- Your Logo on Bandstand
- Your Name in Event Ads & Promos on social media
- Your Logo on Event Tables
- Your Logo on Tonka Brew Fest Website
- Your Logo on Event Posters
- Your Logo on Event Tasting Sheet
- Announce Your Name from The Stage
- 16 Tickets to Event (\$800 value!)

<p>Contact:</p> <p>Company:</p> <p>Address:</p> <p>Phone:</p> <p>Email:</p>	<p>Sponsor Level</p> <p>Tap \$250</p> <p>Micro Brew \$500</p> <p>Brew Pub \$2,500</p> <p>Brew Master \$5,000</p>
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Please make CHECKS payable to Mound-Westonka Rotary
P.O. Box 264 • Mound, MN 55364

Questions please contact
Bill Pinegar * 612-310-7864 ** Robin Pinegar * 763-355-4886